

How prepared are
you for your job
search in the
UX/UI field?

Your Results &
Your Next Steps

Based on your results,
your job search type is:

Emerging UX/UI'er



As an **Emerging UX/UI'er**,
you are off to a promising start in UX/UI!

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Your customized results!

First, congrats on a promising start in UX/UI! I transitioned into the design world 20+ years ago and never regretted it. My dream for you is to say the same thing 20 years from now!

As an **Emerging UX/UI'er**, you already understand UX/UI and have gained some UX/UI training and/or experience. There's more to do to increase your readiness for a job search, but you are well on your way.

As you progress on your journey in UX/UI, I have three pieces of advice:

1. **Enhance your resume**
2. **Polish your online portfolio**
3. **Connect with professionals in the UX/UI industry**

Each section below gives you practical steps to move forward in these areas.

But first, let me introduce myself.

Who is Carma?

After switching to the design world over 20 years ago, my career went in directions I never thought possible.

Design changed my life. Being creative filled my soul.

I am passionate about helping others also make the career journey into the design world.

I have trained 1000s of professionals the skills they need to advance in their career. My courses on Coursera reached over 135,000 learners.

I've been an employee, a contractor, a freelancer, and a business owner. I understand what's needed to find your next job.

I'm here to help you do just that!



And now on to the 3 pieces of advice I have for you as an **Emerging UX/UI'er**.

Your next steps

1. Enhance your resume



Tailor your resume to highlight your UX/UI skills and experience. Showcase your projects, relevant coursework, certifications, and any professional experience that demonstrates your abilities in the field.

An impactful resume shows:

- you know your transferable skills
- how your previous experience aligns with your next job, even if it's in a different field

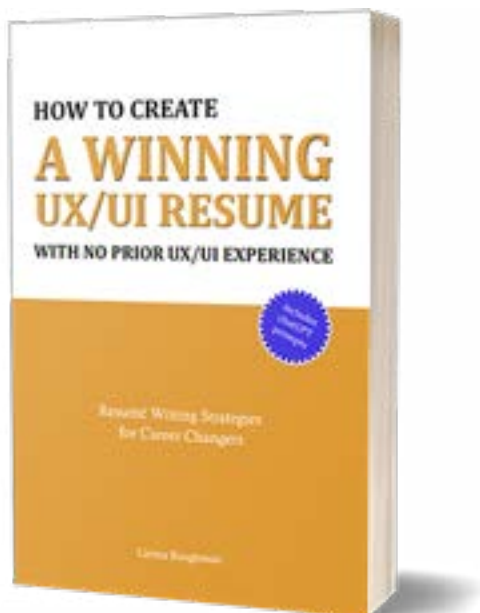
After helping nearly 100 career changers prepare to enter the UX/UI field, I've found knowing how to share your story is key.

If you struggle with knowing your transferable skills and understanding how your previous experience aligns with your next job, here's how to discover it:

Find 10 job postings that align with what you want in your next job.

1. Highlight the top traits/experiences/skills/qualifications in each of the job postings.
2. Make a list of the top 8-10 traits/experiences/skills/qualifications
3. On another sheet of paper, list your job positions in the past 5-10 years - with space between each position (no more than 3 positions/page)
4. For each position, ponder how you demonstrated 2-4 of the top skills. What was the project/task? What was your role in the project? What was the result of you completing that project/task? Write it down. You are now capturing your story - the story you want to share on your resume.

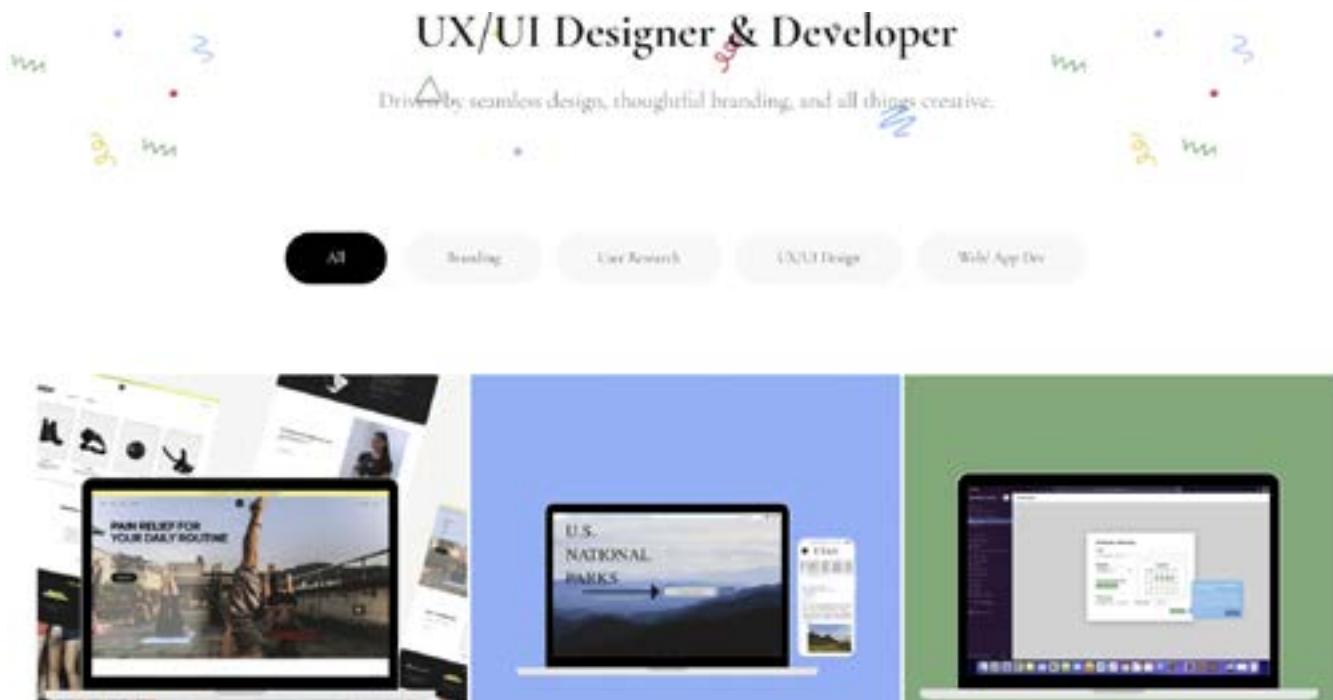
My book, ***How to Create a Winning UX/UI Resume With No Prior UX/UI Experience***, provides additional tips.



I wrote it especially for career changers. [Learn more here.](#)

Let's move on to the next piece of advice I have for you.

2. Polish your online presence



Revise and update your online portfolio to showcase your best work. Ensure it effectively communicates your design process, problem-solving skills, and the impact of your work.

Recruiters and hiring managers are busy. Make it easy for them to 'read' your online portfolio.

- Provide a high-level overview at the beginning
- Use bullet points throughout
- Bold text to highlight critical ideas/results/steps
- Show your design(s) in process, not just the final design
- Include metrics

They want to know your design process and your takeaways/learning.

For more resources about online portfolios, see the **Additional Resources** section at the end of this document.

3. Connect with professionals in the UX/UI industry



Connecting with others in the industry increases your opportunity to not only keep abreast of industry trends, but to find potential job leads that are not on job boards.

There are multiple ways to make these connections:

- networking events
- online communities
- mentorship programs

Engage in conversations, seek advice, and learn from experienced designers who can guide you in your career transition. For more resources about making connections, see the **Additional Resources** section at the end of this document.

That's it!

As an **Emerging UX/UI'er** focus on these three things:

- **Enhance your resume**
- **Polish your online portfolio**
- **Connect with professionals in the UX/UI industry**

If you follow these 3 pieces of advice, you are well on your way to becoming an established UX/UI'er.

See next page for additional resources for each of these 3 areas.

Additional Resources

1. Enhance your resume

I recommend my book! **How to Create a Winning UX/UI Resume With No Prior UX/UI Experience** [Learn more here](#). (Same resource as above)

2. Polish your online presence

Here are a few resources I recommend:

- [How to Level Up Your Portfolio](#)
- [Designing Your UX Portfolio](#) (Medium article)
- [7 Common Mistakes I've Notice in Young UX Professionals' Portfolios](#) (Medium article)

3. Connect with professionals in the UX/UI industry

If you need guidance on networking and where to find networking opportunities, check out this guide.

[The UX Designer's Guide to Networking](#) (includes communities)

This resource provides templates for crafting your message. It is for LinkedIn but can be used for emails as well.

[Writing the Perfect LinkedIn Connection Requests](#) (templates)

Need more help?

If you have any questions about job searching as you progress on your UX/UI journey, don't hesitate to reach out.

You can find me at carmabaughman.com or on [LinkedIn](#).



Thank you for taking the time to complete the ***How prepared are you for your UX/UI job search*** quiz.

If you'd like to retake the quiz at some future date as you continue your UX/UI journey, you can always access it here:

[Quiz: How prepared are you for your UX/UI job search?](#)